(ख) दर्शकों की रूचि बनाए रखने के लिए दूरदर्शन का यह सतत प्रयास रहता है कि वह अपने कार्यक्रमों की रूपरेखा और विषय-वस्तु में निरन्तर गुणात्मक सुधार करता रहे।

Shifting of Advertisers from Doordarshan to Star T.V.

175. SHRIMATI VEENA VERMA: SHRI RAJUBHAI A. PARMAR: SHRI MURLIDHAR CHANDRAKANT BHANDARE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have taken note of the recent shift by several upmarket advertisers from Doordarshan to Star-TV; and

(b) if so, what steps have been taken or are being taken to stop such diversion?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) Government has taken note of the fact that in addition to advertisement over Doordarshan, some Up-market products are being advertised over Star-TV.

(b) It is Doordarshan's constant endeavour to telecast more interesting and entertaining programmes leading to generation of more revenue.

Criteria for Gradation of Films for Telecast on Doordarshan

176A SHRI MD. SALIM: SHRI KRISHNA KUMAR BIRLA: SHRI GHUFRAN AZAM: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what are the criteria adopted for the gradation of films for the purpose of telecast on Doordarshan and who are officers doing this job;

(b) whether Government are aware that the persons involved were earning Rs. 5 lakh a week by selecting questionable films or through bogus grading; and

(c) if so, what are the details of the violations of rules and regulations detected and what is the reaction of Government thereto?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) Selection Committees consisting of non-official members judge and grade the films telecast on the National network on the basis of the overall quality of the film.

(b) No such complaints have been received.

(c) Does not arise.

Missing Official Tapes in Doordarshan

177. SHRI MD. SALIM: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that in Doordarshan official letters and tapes/ films submitted over the past three years are missing, and

(b) if so, what is the reaction of Government thereto?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) and (b) It has been reported that some official letters and tapes etc. are not immediately traceable in Delhi Doordarshan. Efforts are being made to locate these.

देश में एफ० एम० रेडियो स्टेशन

178. श्री अनन्त राम जायसवाल: क्या सूचना और प्रसारण मंत्री यह बताने की कृपा करेंगे कि:

(क) सातवीं पंचवर्षीय योजना के अंत तक देश में एफ० एम० रेडियो स्टेशनों की संख्या कितनी थी और चालू वित्तीय वर्ष के अंत तक ऐसे रेडियो स्टेशनों की संख्या में कितनी वृद्धि हो जायेगी;

(ख) उपर्युक्त स्टेशनों में से प्रत्येक स्टेशन ने किस